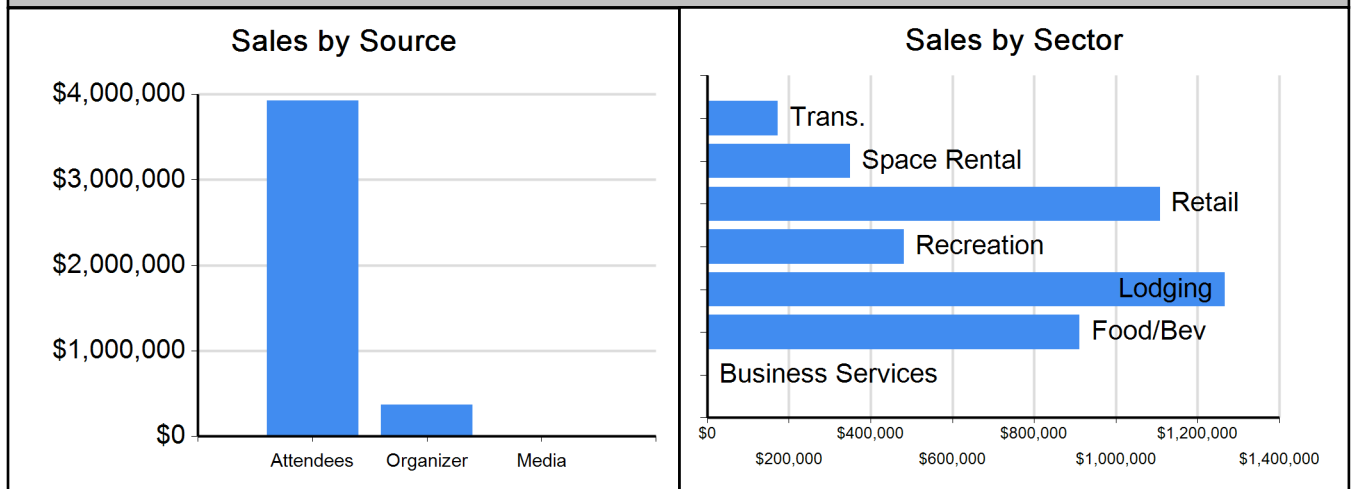


Event Impact Summary

Destination: Visit Baton Rouge

Event Parameters		Key Results	
Event Name:	2027 USA Boxing Olympic Trials	Business Sales (Direct):	\$4,294,415
Organization:	USA Boxing	Business Sales (Total):	\$6,795,786
Event Type:	Adult Amateur	Jobs Supported (Direct):	791
Start Date:	12/4/2027	Jobs Supported (Total):	904
End Date:	12/11/2027	Local Taxes (Total):	\$335,402
Overnight Attendees:	4860	Net Direct Tax ROI:	\$294,767
Day Attendees:	540	Estimated Room Demand:	9,822

Direct Business Sales



Industry	Attendees	Organizer	Media/Sponsors	Total
Lodging	\$1,267,095	\$0	\$0	\$1,267,095
Transportation	\$160,476	\$12,238	\$719	\$173,433
Food & Beverage	\$910,669	\$0	\$0	\$910,669
Retail	\$1,108,447	\$0	\$0	\$1,108,447
Recreation	\$482,154	\$0	\$0	\$482,154
Space Rental	\$0	\$350,000	\$0	\$350,000
Business Services	\$0	\$2,212	\$406	\$2,617
TOTAL	\$3,928,841	\$364,450	\$1,125	\$4,294,415

Event Impact Details

Destination: Visit Baton Rouge

Event Name: 2027 USA Boxing Olympic Trials 2027

Organization: USA Boxing

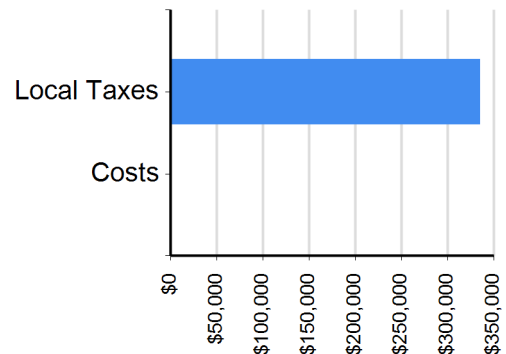
Economic Impact Details

	Direct	Indirect/Induced	Total
Business Sales	\$4,294,415	\$2,501,371	\$6,795,786
Personal Income	\$1,128,302	\$694,792	\$1,823,095
Jobs Supported			
Persons	791	113	904
Annual FTEs	40	6	45
Taxes and Assessments			
<u>Federal Total</u>	<u>\$353,224</u>	<u>\$210,028</u>	<u>\$563,252</u>
<u>State Total</u>	<u>\$222,668</u>	<u>\$50,935</u>	<u>\$273,603</u>
sales	\$189,116	\$31,267	\$220,383
income	\$3,759	\$2,315	\$6,074
bed	\$0	-	\$0
other	\$29,793	\$17,353	\$47,146
<u>Local Total (excl. property)</u>	<u>\$294,767</u>	<u>\$40,635</u>	<u>\$335,402</u>
sales	\$208,027	\$34,394	\$242,421
income	\$0	\$0	\$0
bed	\$76,026	-	\$76,026
per room charge	\$0	-	\$0
tourism district	\$0	-	\$0
restaurant	\$0	\$0	\$0
other	\$10,715	\$6,241	\$16,956
property tax	\$24,559	\$9,987	\$34,546

Event Return on Investment (ROI)

Direct local tax RO(net property taxes)

Direct Tax Receipts	\$294,767
DMO Hosting Costs	\$0
Direct ROI	\$294,767
Net Present Value	\$288,883
Direct ROI (%)	-



Total local tax RO(net property taxes)

Total Local Tax Receipts	\$335,402
Total ROI	\$335,402
Net Present Value	\$328,706
Total ROI (%)	-

Estimated Room Demand Metrics

Room Nights (total)	9,822
Room Pickup (block only)	3,000
Peak Rooms	2,314
Total Visitor Days	20,992